



Barcelona Perfumery Awards Terms and Conditions



1. Object

These Terms and Conditions regulate the access and participation of any user in the Barcelona Perfumery Congress (hereinafter, "BP Awards"), as well as the access and use of the website www.perfumerycongress.com (hereinafter, the "Website") and the contents and services included therein. The participation of a user in the BP Awards and the use of the Website implies full, express, and unreserved acceptance of these Terms and Conditions. Any person who does not accept these Terms and Conditions must refrain from participating in any of the face-to-face or virtual activities related to the BP Awards and from using the Website.

2. Identification Data

In accordance with Law 34/2002, of 11 July, on Information Society Services, we make available to users the information relating to the identification data of Beauty Cluster (Asociación Beauty Cluster), as owner of the website in its domain .com and other related domains:

- Registered office: C/Milà i Fontanals 14, 1-6 08012 Barcelona (España)
- Telephone: +34 674.784.207
- E-mail: hello@perfumerycongress.com
- CIF: G66286105
- Registered on 10 July 2014 in the Register of Associations of the Directorate General of Rights and Legal Entities of the Department of Justice of the Generalitat de Catalunya (Spain), entry 53779.

3. Registration requirements

Any company in the value chain related to the fragrance, perfumery and related sectors (cosmetics, aesthetics, health and similar) may enter the BP Awards 2025. They must have read and fully accepted these Legal Bases and correctly fill in all the fields marked as compulsory in the competition form accessible through this website www.perfumerycongress.com and the website of the organising entity: <https://beautycluster.es/>.

4. Price, registration form and refund policy

To participate in the BP Awards, it is essential to fill in the corresponding form, specifying the obligatory data mentioned therein, to provide the information necessary to evaluate the

candidatures. The organisation reserves the right to request additional non-confidential information to justify participation in the awards, which will under no circumstances be made public or shared with third parties. All information received, except for the data expressly requested in the participation form, will be treated as confidential.

The data provided by participants during the registration procedure must be accurate, precise, and truthful. The organisation is not responsible for the veracity of the information provided by the candidates, who guarantee and are responsible, in any case, for the truthfulness, accuracy, validity, legality and legitimacy of the data and content provided. In this sense, the participant, who declares to be the owner of the contents and intellectual property rights provided to submit his/her candidacy, grants the organisation, by sending them, a free, unlimited, worldwide, and non-exclusive licence to use, reproduce and display them for the purpose of publicising his/her candidacy for the BP Awards and to carry out any publicity-promotional activity related to them.

If a candidate provides any false, inaccurate, or incomplete information, or if the organisation has sufficient reason to suspect that the information provided is false, it shall have the right to withdraw the entrant from the competition, even if the candidate wins any of the prizes. Likewise, if the organisation detects that the information provided by the candidates does not comply with the parameters described in this section, it may invalidate their participation in the BP Awards.

Participation in the BP Awards has no cost and any company in the fragrance industry and perfumery value chain can send applications.

5. Acceptance of applications

The organisers of the competition reserve the right to accept or reject entries if they do not comply with the conditions of these rules or have any other deficiency or formal defect, including if the company has been convicted in the previous 10 years for unfair practices in a final judgement.

7. Mechanics and deadline for the selection of finalists and winners

The evaluations will be carried out through the analysis of each of the juries chosen by the organisation and the winners will be determined according to their criteria. For the 2025 edition, it is foreseen that a maximum of 3 to 9 finalists for each award will be announced before the event.

6. Registration deadline

The deadline for entries is 23:59 pm on the 7th of April 2025. Any entry after this deadline will be considered invalid and the candidates will not be considered as participants in the competition. Notwithstanding the above, the competition organisers reserve the right to extend this deadline depending on the volume of applications and irrespective of whether the voting period has opened.

8. Fraudulent use

It is strictly forbidden for candidates to act in any way to modify, alter or influence the results of the competition and the designation of the winner by any means or mechanism that could be considered abusive or fraudulent.

9. Awards and categories

The prizes have a symbolic value and recognition of the work of each of the candidates and represent the merit of the work carried out, considering the certification as an award-winning

company and the visibility generated as the main return on participation in the competition. If a prize with a monetary value is established, this will be specified in the rules of each edition in the future.

The categories of participation are as follows and available for consultation on the website

RESEARCH & INNOVATION

- **Best olfactory research initiative:** For scientific research that has significantly contributed to our understanding of the sense of smell and its complexity or has made relevant research in the field of olfaction. Evaluation criteria will consider the relevance of the research, development stage, results obtained and impact on society and industry.
- **Best digital technology innovation for the perfumery business:** For a disruptive technology, digital platform, olfaction device or APP applicable in the fragrance industry. Candidates should show the novelty of innovation, relevance, development stage, use of deep techs (like Artificial Intelligence but not specifically needed) and their novelty and potential to generate a change in the industry.

INGREDIENTS AND RAW MATERIALS

- **Best new ingredient for perfumery:** For a new and innovative ingredient in the fragrance industry, launched in the previous 2 years. Origin and sourcing of the ingredient, innovation related to the ingredient, new manufacturing process, novelty and uniqueness will be considered.
- **Best sustainable ingredient in perfumery:** For a raw material or ingredient in the fragrance sector outstandingly planned in terms of sustainability. The jury will consider: Environmental impact, scientific-based contribution to sustainability and benefits for the environment, new manufacturing process and logistics and any other sustainability indicator.
- **Best natural ingredient in perfumery:** For a natural ingredient in the fragrance industry. Origin and sourcing of the ingredient, impact on society, novelty of the ingredient and development stage and uniqueness will be considered. Natural certification or any other system to guarantee the naturalness of the product will add value to the proposal.

PACKAGING

- **Most innovative packaging supplier in the perfumery industry:** For the company that has stood out for its innovations or innovation capacity in packaging, POS and other relevant materials the perfume. The recent innovations, new launches of packaging solutions or materials or the implementation of new technologies will be positively valued.
- **Best packaging innovation for perfumery:** For the packaging innovation for perfumery outstandingly planned in terms of modelling, design, and materials selection. Environmental impact, material selection, patented innovation, design and modelling, distinctiveness and functionality improvement can add value to the candidature.

COMPANIES

- **Best new emerging company in the perfumery industry:** For a new company (less than 5 years from the constitution) that has stood out for its fresh activity, innovative capacity or corporate development in the fragrance industry. Impact on the perfumery industry, company positioning in the market, innovative products or services and impact of innovation will be rated positively.
- **Most innovative fragrance creation company in the perfumery industry:** For a company that has stood out for its innovations or innovation capacity in perfume creation. The disruptive focus of the company, recent innovations, research conducted within the company, its historical trajectory or the implementation of new technologies will be positively valued.

- **Most innovative brand in Perfumery:** For the perfumery brand that has stood out for incorporating innovation into its product, marketing strategies, digital transformation or approach to excellence. Innovation projects and the historical trajectory of the brand will be valued.

SUSTAINABILITY, NATURAL AND SOCIAL RESPONSABILITY

- **Best Environmental Sustainability Initiative in the perfumery industry:** For the company, in the fragrance industry, that has developed a sustainable project or initiative with operation and/or social impact. The focus on this award is to reward the contribution of companies to achieving a more environmentally sustainable perfumery sector.
- **Best social responsibility action in the Perfumery Industry:** For the company, in the fragrance industry, that has developed a social responsibility project or initiative with a demonstrable social impact. The focus on this award is to reward the contribution of companies to achieving a more socially responsible and sustainable perfumery sector.

PERFUME CULTURE AND CAREER

- **Best contribution to perfume culture:** For that communication and dissemination initiative, such as books, training, digital publications, expert dissemination on social networks, expositions, lectures, content development and others that have contributed to promoting the perfume culture, heritage and master perfumers' work.
- **Fragrance industry career award:** An honorary award for a person with a large career and big knowledge in the fragrance and perfume industry, acquired over the years. Demonstrated expertise and deep understanding of fragrance. A strong role in the industry. With a track of contributions to the industry over the years.

The organisation reserves the right to award, in addition to a certificate and a trophy to the winning company or person, other financial or non-financial prizes to be established in each edition.

10. Jury

The selected jury is composed of the Steering Committee of Barcelona Perfumery Congress and representatives of the Beauty Cluster team. If a member of the jury belongs to a company that is a candidate for the awards, he/she will not be able to participate in the voting for that candidacy.

The chairmanship of the awards will be held by a representative of the Beauty Cluster board, preferably the chairmanship or vice-chairmanship, who holds the position at the time of the announcement of the awards. A representative of the Beauty Cluster will oversee the management of the awards. There may be an honorary chair of the awards who will be appointed by the Beauty Cluster Board.

11. Communication of the winners and award of prizes

The communication and presentation of awards to the winners will be announced at the Barcelona Perfumery Congress to be held on 18 and 19 June 2025 in Barcelona. The awards ceremony, as well as the congress, will be in person. The candidates should confirm their in-person participation. Their absence without demonstrable force majeure may lead to disqualification and loss of the prize.

Winning participants accept and authorise the use of their trademark, trade name, company name and any other distinctive sign of the company to be used for the purpose of publicising the results

of the BP Awards. They also authorise the organiser to reproduce and use these distinctive signs in any publicity-promotional activity related to the BP Awards, without such use conferring any right to any remuneration or benefit whatsoever, except for the awarding of the prize won.

Details of the ceremony will be announced during the competition through the organisation's own information channels.

12. Limitation of liability

The organisation reserves the right to withdraw, suspend or modify the competition and modify the content of these Legal Conditions at any time, either temporarily or permanently, for reasons of security, restructuring or interruption of computer services, or in the event of any unforeseen circumstance beyond its reasonable control, whether fortuitous, force majeure or due to the irregular activity of the participants or a third party, without the organisation incurring any liability to the participants, winners or third parties.

Any necessary modifications to the competition or to these Legal Terms and Conditions will be published on the Website. Any user can consult an updated version of these Terms and Conditions on the Website.

The organisation accepts no liability for damages of any kind that may arise from the availability and technical continuity of the operation of the website. In any case, the organisation will carry out all necessary actions to re-establish its services in the event of a technical failure.

13. Intellectual property

All the contents that form part of the website (information, articles, data, texts, logos, icons, images, external appearance, look and feel, sounds, audio, video, designs, creativities, software, etc.) belong to the organisation or are exploited under licence by third parties who hold the intellectual property rights of the mentioned contents, and are protected by current legislation on industrial and intellectual property.

All trademarks, logos or distinctive signs of the organisation indicated on the website are trademarks owned by the organisation. The reproduction, distribution and public communication of all or part of the contents of the website for commercial purposes are expressly prohibited.

14. Links to third parties

The Web access service may include technical linking devices, directories and even search tools that allow the user to access other Internet pages and Portals (hereinafter, Linked Sites).

The organisation has no knowledge of the contents and services of the Linked Sites and, therefore, the organisation makes no representations or warranties, and accepts no responsibility for, the quality, content, nature or reliability of the sites and content accessible through links on the Website or sites linked to the Website. The Linked Sites are not under the control of the organisation and the organisation is not responsible for the content of any linked site or any link contained in a linked site, or any review, changes or updates to such sites. The organisation may provide these links to you only as a convenience, and the inclusion of any link does not imply affiliation, endorsement or adoption by the organisation of the site, or any information contained therein. You should be aware that when you leave the Site, the organisation's terms and policies no longer apply and, accordingly, you should review the terms and policies applicable to the destination website.

Under no circumstances should the existence of Linked Sites presuppose the formalisation of agreements with the managers or owners of the same, nor the recommendation, promotion, or identification of the organisation with the statements, content or services provided.

15. Acceptance of Legal Basis

Participation in the BP Awards implies full and total acceptance of these Legal Bases by the candidates. Any manifestation to the contrary, i.e., non-acceptance of the same, will imply the exclusion of the participant and, therefore, the organisation will be released from the fulfilment of the obligation contracted with the said participant.

16. Interpretation

In the event of possible doubts in the interpretation of these Legal Bases, the criteria of the organisation will prevail. Any incident that may arise and that is not reflected in these rules will be resolved by the organisation, to the best of its knowledge and judgement.

17. Nullity

If any provision of these Legal Conditions is declared, totally or partially, null or ineffective, such nullity or ineffectiveness will only affect that provision or part of the same that is null or ineffective, with the rest of the clauses remaining in force and the provision or part of the same that is affected being considered as not included, unless, as it is essential to these conditions, it should affect them in their entirety.

18. Applicable law and jurisdiction

The interpretation and fulfilment of the Rules shall be governed by Spanish law, and for any dispute that may arise from the BP Awards, the courts of the city of Barcelona shall have jurisdiction.

19. Deposit of legal bases

These Terms and Conditions can be consulted at any time on the following website www.perfumerycongress.com